



MAY 7-9, 2025

CASEM ANNUAL SYMPOSIUM

DELTA PRINCE HOTEL
CHARLOTTETOWN, PEI



**SPONSORSHIP &
EXHIBITOR PROSPECTUS**

+613-748-5851 x 2

admin@casem-acmse.org

<https://casem-acmse.org>

2451 Riverside Drive Ottawa, ON

Why Sponsor the 2025 CASEM Sport Medicine Conference?

In 2025, the Canadian Academy of Sport and Exercise Medicine (CASEM) will host its annual scientific conference in Charlottetown, PEI.

Sponsoring the 2025 CASEM Sport Med conference provides exposure to the ever-growing sport and exercise medicine market.

CASEM anticipates 350-450 delegates at this year's conference - approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PMR and emergency).

The conference opens with the Welcome Reception on Wednesday evening and exhibits run through until Friday. CASEM has developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field.

Target Audience - The Conference is open to all sport medicine health care professionals.



DELEGATES

400

90%

SPORT MEDICINE PHYSICIANS



CASEM-ACMSE
ANNUAL
SYMPOSIUM

SPONSORSHIP LEVELS

01 DIAMOND \$15,000

- First choice of trade show location
- 2 booths, 10' x 10' adjacent display spaces
- Full page (inside cover) colour advertisement in Preliminary Program online
- Full page (inside cover) colour advertisement in Final Program
- 4 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms
- **Opportunity to co-host accredited luncheon symposium**

02 PLATINUM \$10,000

- Choice of trade show location (after Diamond)
- 2 booths, 10' x 10' adjacent display spaces
- Full page (back inside cover) colour advertisement in Preliminary Program online
- Full page (back inside cover) colour advertisement in Final Program
- 3 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms



SPONSORSHIP LEVELS

03 GOLD \$7,500

- Choice of trade show location (after Platinum)
 - 1 booth, 10' x 10' display spaces
 - 2 complimentary tickets for representatives to attend the scientific program and the Gala event
 - Recognition as a sponsor on the Exhibit Hall banner
 - Recognition (logo) on CASEM website with direct link to company website
 - Acknowledgement of support across all CASEM social media and communication platforms
-

04 SILVER \$6,000

- Choice of trade show location (after Gold)
- 1 booth, 10' x 10' display spaces
- 1 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms



EXHIBITORS

Exhibiting at the CASEM Annual Scientific Meeting provides you with exposure to the ever-growing sport and exercise medicine market. CASEM anticipates around 350-450 delegates at the annual conference – 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. The physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PM&R and emergency).

The exhibit component opens Wednesday evening with the Welcome Reception and runs through to Friday afternoon. Wednesday evening being a dedicated time for delegates to browse through the exhibit as we host our Welcome Reception in the exhibit hall.

BOOTH RATES

EARLY BIRD (BY JANUARY 31, 2025):

10 x 10 booth \$ 3, 000 CDN (+GST)
2 - 10 x 10 booths \$ 5,250 CDN (+GST)

REGULAR RATE (BY MARCH 31, 2025):

10 x 10 booth \$ 3,250 CDN (+GST)
2 - 10 x 10 booths \$ 5,500 CDN (+GST)

IN THE NICK OF TIME (AFTER MARCH 31, 2025):

10 x 10 booth \$ 3, 750 CDN (+GST)
2 - 10 x 10 booths \$ 6,000 CDN (+GST)

YOUR EXHIBIT BENEFITS

By exhibiting at the CASEM Annual Scientific Meeting you are entitled to the following:

- Access to more than 400 CASEM physicians and health care professionals specializing in sport and exercise medicine.
- The Exhibitor Welcome Reception on Wednesday evening provides you with the opportunity to meet attendees during unopposed exhibit time.
- 8’ high drape back wall, 3’ high drape side wings, 1-2’x6’ covered and skirted display table, 2 folding chairs, waste paper basket and 1 paper booth identification name sign.



WAITING LIST

Exhibit space fills up quickly. In the event that all exhibit space is taken, companies wishing to participate in the show will be placed on a waiting list based on a first come, first served basis. A 50% deposit is required to be on the waiting list which will be refunded if there is no space available one week before the conference begins.

CANCELLATION

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to February 28, 2025. Cancellation after that date will result in forfeiture of the entire payment.

EXHIBIT SPACE RESERVATION

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this brochure) with the full payment made payable in Canadian dollars to CASEM. Booth space will be assigned by sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. CASEM reserves the right to make changes in the assignment of the floor plan at any time.

SET UP / TEAR DOWN TIMES

Exhibit Set Up:

- Wednesday May 7, 2025

Exhibit Tear down:

- Friday May 9, 2025 afternoon/evening

TENTATIVE EXHIBIT HOURS

(to be confirmed)

Wednesday, May 7, 2025, 5:30pm-8pm

Thursday, May 8, 2025, 8:00am-4:00pm

Friday, May 9, 2025, 8:00am-4pm

The CASEM Welcome Reception is scheduled for Wednesday evening. Exhibitors must be present at the Reception as this also serves as the opening of the exhibit hall. Announcements will be made at the general sessions and in the official program encouraging registrants to visit the exhibit area.

STANDARD FREIGHT

All exhibit material must be removed from the exhibit hall by Friday, May 9, 2025 - 10pm. All additional charges for freight will be at Exhibitor expenses.

BOOTH STAFFING

As a courtesy to all participants and exhibitors, CASEM requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing. Exhibitors should not leave booths unattended during exhibit hours.)

OFFICIAL SERVICES PROVIDER

Global Convention Services





**SPONSORSHIP AGREEMENT
MAY 7-9, 2025 – DELTA PRINCE EDWARD HOTEL – CHARLOTTETOWN, PEI**

COMPANY NAME : _____
COMPANY NAME FOR DISPLAY (IF DIFFERENT FROM ABOVE): _____
ADDRESS: _____
CITY: _____ PROVINCE: _____ POSTAL CODE: _____
COUNTRY (IF OTHER THAN CANADA) _____
SIGNING OFFICER: _____ SIGNATURE: _____
CONTACT NAME (FOR ALL CORRESPONDENCE): _____
CONTACT PERSONS PHONE:(____) _____
ALTERNATE PHONE:(____) _____ FAX:(____) _____
CONTACT EMAIL: _____
COMPANY WEBSITE ADDRESS : _____

SPONSORSHIP LEVEL

- DIAMOND - \$15,000
- PLATINUM - \$10,000
- GOLD - \$7,500
- SILVER - \$6,000

EXTRA SPONSORSHIPS

- Coffee Breaks (Thursday) (\$1500)
- Coffee Breaks (Friday) (\$1500)
- Coffee Breaks (Saturday) (\$1500)
- WIFI Sponsor (\$2500)
- Reception (\$2500)
- Coat Check (\$2500)

NAME OF PERSON(S) WORKING THE BOOTH (FOR BADGES):

RETURN COMPLETED FORM TO ADMIN@CASEM-ACMSE.ORG

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____

CREDIT CARD NO: _____ CVC: _____ EXP. DATE: MONTH _____ YEAR _____

TOTAL AMOUNT \$ _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

**CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE
2451 RIVERSIDE DRIVE OTTAWA, ON K1H 7X7 T:613-748-5851 EXT2
WWW.CASEM-ACMSE.ORG**

It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM Annual Meeting does not impose upon the Canadian Academy of Sport & Exercise Medicine (CASEM) and the Delta Prince Edward Hotel any liability which might be incurred by representatives of the undersigned company as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither CASEM, nor the Delta Prince Edward Hotel and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and Delta Prince Edward Hotel reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. **No cancellation of this agreement will be accepted, nor refund provided after February 28, 2025.** Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM management for other exhibit uses.

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EXHIBITOR AGREEMENT

MAY 7-9, 2025—DELTA PRINCE EDWARD HOTEL—CHARLOTTETOWN, PEI

Please print legibly your company name and contact information as you wish it to appear.

COMPANY NAME : _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

COUNTRY (IF OTHER THAN CANADA) _____

SIGNING OFFICER: _____ SIGNATURE: _____

CONTACT NAME (FOR ALL CORRESPONDENCE): _____

CONTACT PERSONS PHONE:(____) _____

ALTERNATE PHONE:(____) _____ FAX:(____) _____

CONTACT EMAIL: _____

COMPANY WEBSITE ADDRESS : _____

NAME OF PERSON(S) WORKING THE BOOTH (FOR BADGES):

EXHIBIT BOOTH PAYMENT

EARLY BIRD SIGN UP BY JANUARY 31, 2025

- SINGLE BOOTH..... \$3,000 CDN (+ GST)
- DOUBLE BOOTH..... \$5,250 CDN (+ GST)

REGULAR: RETURN APPLICATION BY MARCH 31 2025

- SINGLE BOOTH..... \$3,250 CDN (+ GST)
- DOUBLE BOOTHS..... \$5,500 CDN (+ GST)

IN THE NICK OF TIME: RETURN APPLICATION AFTER MARCH 31, 2025

- SINGLE BOOTH..... \$3,750 CDN (+ GST)
- DOUBLE BOOTHS..... \$6,000 CDN (+ GST)

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____

CREDIT CARD NO: _____ CVC: _____ EXPDATE: MONTH _____ YEAR _____

TOTAL AMOUNT + 5% GST _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

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