



MAY 28-30, 2024

CASEM-OMA ANNUAL SYMPOSIUM

SHERATON FALLSVIEW HOTEL
NIAGARA FALLS, ON

**SPONSORSHIP &
EXHIBITOR BROCHURE**

+613-748-5851 x 2

admin@casem-acmse.org

<https://casem-acmse.org>

2451 Riverside Drive Ottawa, ON

Why Sponsor the 2024 CASEM Sport Medicine Conference?

In 2024, the Canadian Academy of Sport and Exercise Medicine (CASEM) and the Ontario Medical Association (OMA) Sport Med Section will host a joint annual scientific conference in Niagara Falls, ON.

Sponsoring the 2024 CASEM Sport Med conference provides exposure to the ever-growing sport and exercise medicine market.

CASEM anticipates 450-550 delegates at this year's conference – approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PMR and emergency).

The conference opens with the Welcome Reception on Tuesday evening and exhibits run through until Thursday. CASEM/OMA have developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field.

Target Audience – The Conference is open to all sport medicine health care professionals.



500
DELEGATES

90%
SPORT MEDICINE
PHYSICIANS



SPONSORSHIP LEVELS

01 DIAMOND \$15,000

- First choice of trade show location
- 2 booths, 10' x 10' adjacent display spaces
- Full page (inside cover) colour advertisement in Preliminary Program online
- Full page (inside cover) colour advertisement in Final Program
- 4 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms
- **Opportunity to co-host accredited luncheon symposium**

02 PLATINUM \$10,000

- Choice of trade show location (after Diamond)
- 2 booths, 10' x 10' adjacent display spaces
- Full page (back inside cover) colour advertisement in Preliminary Program online
- Full page (back inside cover) colour advertisement in Final Program
- 3 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms



SPONSORSHIP LEVELS

03 GOLD \$7,500

- Choice of trade show location (after Platinum)
- 1 booth, 10' x 10' display spaces
- 2 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms

04 SILVER \$6,000

- Choice of trade show location (after Gold)
- 1 booth, 10' x 10' display spaces
- 1 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms



EXTRA SPONSORSHIP



Welcome Reception
\$2,500

Be the exclusive sponsor for the conference welcome reception. As sponsor, your company name and logo will be featured on a large welcome banner. This is an excellent way to raise brand awareness at the beginning of the week.



Charging Stations
\$1,000

4 Charging Stations are available. Have your choice to strategically place one in a high traffic area in or near the exhibit hall or at your booth. Each charging station will be branded with your company logo making your brand highly visible to delegates.



Coffee Breaks
\$1,500 each

There are 3 opportunities to sponsor coffee breaks - Wednesday, Thursday and Friday. For each day you sponsor, a poster will be placed at each coffee station stating "Today's Coffee Break is brought to you by: with your company name and Logo" and will feature your company brand.



Coat Check
\$2500

As delegates enter the conference space ensure your branding is one of the first they see. As a sponsor your company name and logo will be placed prominently at the coat check area.



WIFI Sponsor
\$2,500

Be the exclusive sponsor for the conference WIFI. As sponsor, your company name and logo will be featured on all signage related to WIFI.



EXHIBITORS

Exhibiting at the CASEM Annual Scientific Meeting provides you with exposure to the ever-growing sport and exercise medicine market. 2024 is a joint meeting with OMA Sport Med and we anticipate around 450-550 delegates at the annual conference - 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. The physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PM&R and emergency).

The exhibit component opens Tuesday evening with the Welcome Reception and runs through to Thursday afternoon. Tuesday evening being a dedicated time for delegates to browse through the exhibit as we host our Welcome Reception in the exhibit hall.

YOUR EXHIBIT BENEFITS

By exhibiting at the CASEM Annual Scientific Meeting you are entitled to the following:

- Access to more than 450 CASEM/OMA physicians and health care professionals specializing in sport and exercise medicine.
- The Exhibitor Welcome Reception on Tuesday evening provides you with the opportunity to meet attendees during unopposed exhibit time.
- 8' high drape back wall, 3' high drape side wings, 1-2'x6' covered and skirted display table, 2 folding chairs, waste paper basket and 1 paper booth identification name sign.

BOOTH RATES

EARLY BIRD (BY JANUARY 15, 2024):

10 x 10 booth	\$ 3,000 CDN (+HST)
2 - 10 x 10 booths	\$ 5,250 CDN (+HST)

REGULAR RATE (BY MARCH 31, 2024):

10 x 10 booth	\$ 3,250 CDN (+HST)
2 - 10 x 10 booths	\$ 5,500 CDN (+HST)

IN THE NICK OF TIME (AFTER MARCH 31, 2024):

10 x 10 booth	\$ 3,750 CDN (+HST)
2 - 10 x 10 booths	\$ 6,000 CDN (+HST)



WAITING LIST

Exhibit space fills up quickly. In the event that all exhibit space is taken, companies wishing to participate in the show will be placed on a waiting list based on a first come, first served basis. A 50% deposit is required to be on the waiting list which will be refunded if there is no space available one week before the conference begins.

CANCELLATION

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to February 29, 2024. Cancellation after that date will result in forfeiture of the entire payment.

EXHIBIT SPACE RESERVATION

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this brochure) with the full payment made payable in Canadian dollars to CASEM. Booth space will be assigned by sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. CASEM reserves the right to make changes in the assignment of the floor plan at any time.

SET UP / TEAR DOWN TIMES

Exhibit Set Up:

- Tuesday May 28, 2024

Exhibit Tear down:

- Thursday May 30, 2024 afternoon/evening

TENTATIVE EXHIBIT HOURS

(to be confirmed)

Tuesday, May 28, 2024, 5:30pm-8pm

Wednesday, May 29, 2024, 8:00am-4:00pm

Thursday, May 30, 2024, 8:00am-4pm

The CASEM Welcome Reception is scheduled for Tuesday evening. Exhibitors must be present at the Reception as this also serves as the opening of the exhibit hall. Announcements will be made at the general sessions and in the official program encouraging registrants to visit the exhibit area.

STANDARD FREIGHT

All exhibit material must be removed from the exhibit hall by Thursday, May 30, 2024 – 10pm. All additional charges for freight will be at Exhibitor expenses.

BOOTH STAFFING

As a courtesy to all participants and exhibitors, CASEM requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing. Exhibitors should not leave booths unattended during exhibit hours.)

OFFICIAL SERVICES PROVIDER

Robinson Show Services





This is a joint CASEM-OMA Conference

**SPONSORSHIP AGREEMENT
MAY 28-30, 2024 – SHERATON FALLSVIEW HOTEL – NIAGARA, ON**

COMPANY NAME : _____
COMPANY NAME FOR DISPLAY (IF DIFFERENT FROM ABOVE): _____
ADDRESS: _____
CITY: _____ PROVINCE: _____ POSTAL CODE: _____
COUNTRY (IF OTHER THAN CANADA) _____
SIGNING OFFICER: _____ SIGNATURE: _____
CONTACT NAME (FOR ALL CORRESPONDENCE): _____
CONTACT PERSONS PHONE:(____) _____
ALTERNATE PHONE:(____) _____ FAX:(____) _____
CONTACT EMAIL: _____
COMPANY WEBSITE ADDRESS : _____

SPONSORSHIP LEVEL

EXTRA SPONSORSHIPS

- DIAMOND - \$15,000
- PLATINUM - \$10,000
- GOLD - \$7,500
- SILVER - \$6,000
- Coffee Breaks (Wednesday) (\$1500)
- Coffee Breaks (Thursday) (\$1500)
- Coffee Breaks (Friday) (\$1500)
- WIFI Sponsor (\$2500)
- Reception (\$2500)
- Coat Check (\$2500)
- Charging Stations (\$1000/per)
(4 available)

NAME OF PERSON(S) WORKING THE BOOTH (FOR BADGES):

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____
CREDIT CARD NO: _____ CVC: _____ EXP. DATE: MONTH _____ YEAR _____
TOTAL AMOUNT \$ _____
NAME ON CARD: _____
AUTHORIZED SIGNATURE: _____
DATE: _____

**CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE
2451 RIVERSIDE DRIVE OTTAWA, ON K1H 7X7 T:613-748-5851 EXT2
WWW.CASEM-ACMSE.ORG**

It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM-OMA Annual Meeting does not impose upon the Canadian Academy of Sport & Exercise Medicine (CASEM) or the Ontario Medical Association (OMA) and the Sheraton Fallsview Hotel any liability which might be incurred by representatives of the undersigned company as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither CASEM, OMA nor the Sheraton Fallsview Hotel and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM, OMA and the Sheraton Fallsview Hotel reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. **No cancellation of this agreement will be accepted, nor refund provided after February 29, 2024.** Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM-OMA management for other exhibit uses. Should the meeting be postponed due to COVID, exhibitors will be given the option of a refund (minus a small administrative fee) or deferral of the funds to the 2025 conference. **NOTE:** CASEM-OMA are entitled to final approval of exhibitors and their exhibits.

EXHIBITOR AGREEMENT MAY 28-30, 2024—SHERATON FALLSVIEW HOTEL—NIAGARA, ON

Please print legibly your company name and contact information as you wish it to appear.

COMPANY NAME : _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

COUNTRY (IF OTHER THAN CANADA) _____

SIGNING OFFICER: _____ SIGNATURE: _____

CONTACT NAME (FOR ALL CORRESPONDENCE): _____

CONTACT PERSONS PHONE:(____) _____

ALTERNATE PHONE:(____) _____ FAX:(____) _____

CONTACT EMAIL: _____

COMPANY WEBSITE ADDRESS : _____

NAME OF PERSON(S) WORKING THE BOOTH (FOR BADGES):

EXHIBIT BOOTH PAYMENT

EARLY BIRD SIGN UP BY JANUARY 15, 2024

- SINGLE BOOTH..... \$3,000 CDN (+ HST)
- DOUBLE BOOTH..... \$5,250 CDN (+ HST)

REGULAR: RETURN APPLICATION BY MARCH 31 2024

- SINGLE BOOTH..... \$3,250 CDN (+ HST)
- DOUBLE BOOTHS..... \$5,500 CDN (+ HST)
- TABLE TOP (NOT FOR PROFIT ONLY)* LIMITED NUMBER AVAILABLE..... \$1,500 CDN (+ HST)

IN THE NICK OF TIME: RETURN APPLICATION AFTER MARCH 31, 2024

- SINGLE BOOTH..... \$3,750 CDN (+ HST)
- DOUBLE BOOTHS..... \$6,000 CDN (+ HST)

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____

CREDIT CARD NO: _____ CVC: _____ EXPDATE: MONTH _____ YEAR _____

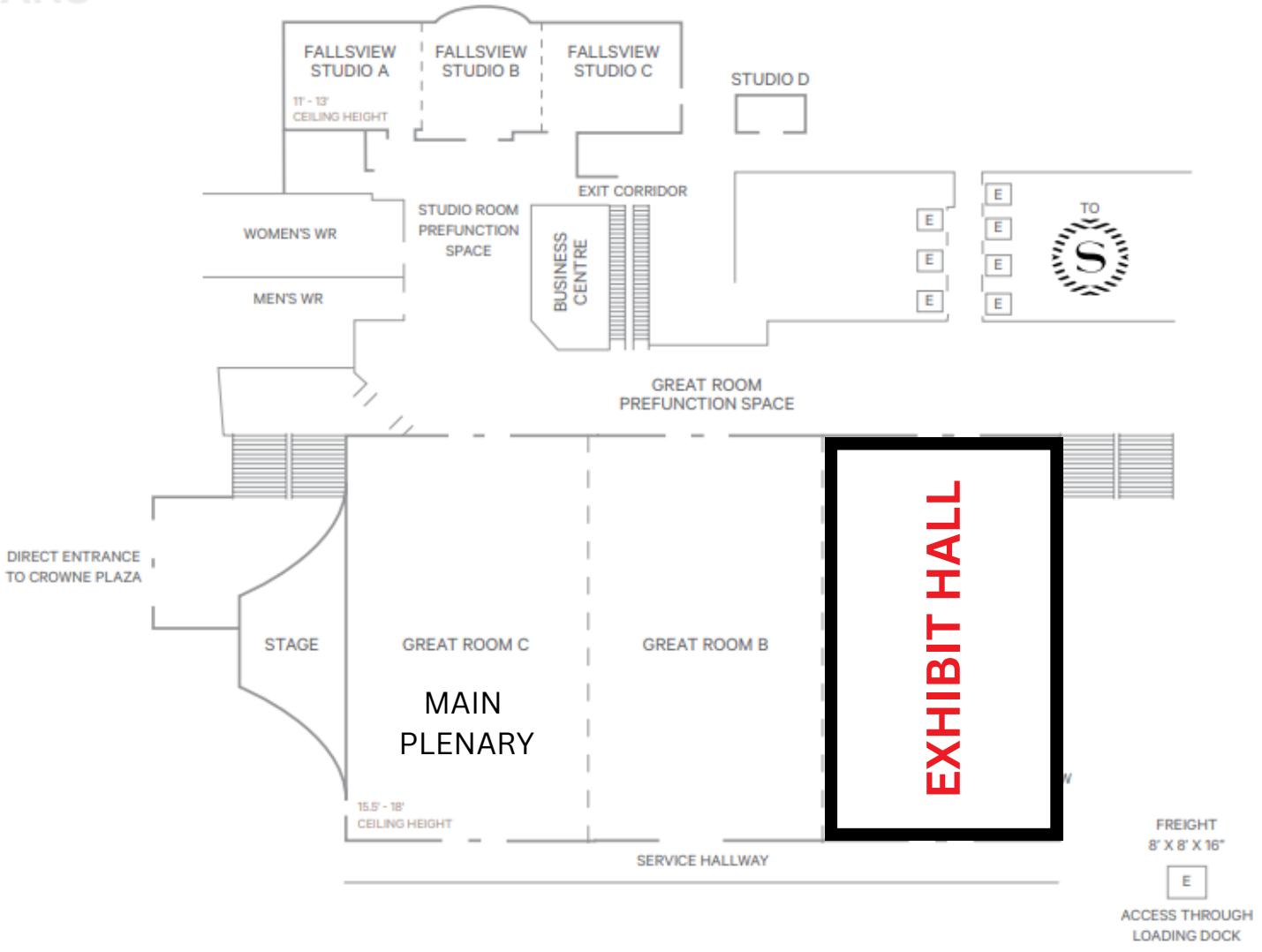
TOTAL AMOUNT \$ _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE
 2451 RIVERSIDE DRIVE OTTAWA, ON K1H 7X7 T:613-748-5851 EXT2
 WWW.CASEM-ACMSE.ORG



*Note the 2024 Conference will run Tues-Friday with exhibits running Tuesday evening, Wed & Thursday

Sheraton Fallsview Hotel



Sheraton Fallsview Hotel is a top-rated TripAdvisor GreenLeaders Certified Niagara Falls Hotel, adored by visitors from around the globe. From accommodations at a precise angle to offer the best views of Niagara Falls, to world-class dining & entertainment, all in a location that is close to all top attractions.

Conference Rate available until Wednesday, April 24, 2024 or until the rooms in the CASEM block have sold out.

Once the room block is full, room prices vary according to the hotel's availability only. We are anticipating rooms will go quickly so we suggest booking your rooms as soon as possible.



The Sheraton Fallsview Hotel Room Rates (*plus applicable taxes)

- Cityview Room - starting at \$179.00*
- Fallsview Room - starting at \$199.00*

To reserve your accommodation please click the link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1689366009343&key=GRP&app=resvlink>

Note: The Resort Fee is complimentary for delegates using this link; the fee is added during the selection process, but will be removed at the final checkout phase.

OR call directly at +1 905-374-4445 and refer to the special group rate for the Canadian Academy of Sport and Exercise Medicine group (CASEM) or code ASM

Parking

Indoor covered parking is available onsite.

- Self-parking: \$39 CAD/night, with unlimited access
- Valet Parking: \$59 CAD/night, with unlimited access

Electric Car Charging Station Available

Travel Discounts



Air Canada

Air Canada is proud to offer a discount for travel to and from Toronto, Ontario (YYZ, YTZ). The travel period begins Sunday, May 19, 2024 and ends Saturday, June 08, 2024.

For North America, a 5% discount applies on standard fares, 10% on flex fares & higher. For International Travel, a 10% discount applies on standard fares & higher.

Please book online at www.aircanada.com using the promo code N7BJEV31 .



Westjet

Westjet is proud to offer 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border for travel to and from Toronto, Ontario. The discount applies to travel between 5/19/2024 and ends 6/8/2024. No discount will apply to Basic or Business class bookings.

To take advantage of this offer, you will need the discount code listed. Please visit www.westjet.com/conventions to make a booking online.

Coupon Code: Guest web/Travel Agent web: 502F0FR
Promo Code: Travel Agent GDS only: YBG70

Travel Discounts



Niagara Airbus Airport Shuttle

Receive a 30% discount by using the discount code 757 on the Niagara Airbus's daily shuttle service between the Toronto Pearson Airport and Niagara Falls. The code is valid for travel from May 12, 2024 to June 09, 2024 to allow ample time to travel before and after the event.

For all On-line AIRPORT reservations, please use the following information:

In your internet browser, simply go to www.niagaraairbus.com

Please have the following ready:

- Dates of travel
- Airline and Flight number information—we require the Airline and flight number of the flight that arrives/departs.
- Name of the Hotel you are staying at in Niagara.
- Valid Credit card number and expiry date and CVV security code to guarantee the reservation.
- Discount code 757

In order to receive your special pricing, on the first page, make your choice in the service type called Airport Service. Choose “Shuttle Shared Ride” or “Exclusive Private Car” Choose your origin and destination and click on One way or Round trip , then enter your conference code assigned specific to your group and click on “Book Now”.

Should anyone require further assistance with the on-line system, they should contact our Support Desk at airsales@niagaraairbus.com or call our reservations agents at 905-374-8111. In order to receive the discounted rate, you MUST book at least 84 hours or more in advance for shared shuttle service and at least 8 days in advance for Private Service...code is valid for ONLINE bookings only.