

BACK TO BANFF



SPONSORSHIP/EXHIBITOR BROCHURE

CASEM'S ANNUAL SYMPOSIUM

March 8 - 10, 2023

Fairmont Banff Springs
Banff, Alberta



#CASEM23

Why Sponsor the 2023 CASEM Sport Medicine Conference?

In 2023, the Canadian Academy of Sport and Exercise Medicine (CASEM) will host its annual scientific conference in Banff, Alberta. Sponsoring the 2023 CASEM Sport Med conference provides exposure to the ever-growing sport and exercise medicine market. CASEM anticipates 450-500 delegates at this year's conference – approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PMR and emergency).

The conference opens with the Welcome Reception on Wednesday evening and exhibits run through until Friday. CASEM has developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field.

Target Audience – The Conference is open to all sport medicine health care professionals.



450
DELEGATES

90%
SPORT MEDICINE
PHYSICIANS

SPONSORSHIP LEVELS



DIAMOND - \$15,000

- First choice of trade show location
- 2 booths, 10' x 10' adjacent display spaces
- Full page (inside cover) colour advertisement in Preliminary Program online
- Full page (inside cover) colour advertisement in Final Program
- 4 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms
- Opportunity to co-host accredited luncheon symposium

PLATINUM - \$10,000

- Choice of trade show location (after Diamond)
- 2 booths, 10' x 10' adjacent display spaces
- Full page (back inside cover) colour advertisement in Preliminary Program online
- Full page (back inside cover) colour advertisement in Final Program
- 3 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms

SPONSORSHIP LEVELS



GOLD - \$7,500

- Choice of trade show location (after Platinum)
- 1 booth, 10' x 10' display spaces
- 2 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms

SILVER - \$6,000

- Choice of trade show location (after Gold)
- 1 booth, 10' x 10' display spaces
- 1 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms

*Extra sponsorship opportunities available on the next page

EXTRA SPONSORSHIP



Window Clings

\$250 (each)

Include your company branding with the incomparable views from the Fairmont Springs Banff. Each window cling will be featured in the Riverview Lounge. *8 window cling opportunities are available.



Reception

\$2,500

Be the exclusive sponsor for the conference welcome reception. As sponsor, your company name and logo will be featured on a large welcome banner. This is an excellent way to raise brand awareness.



Charging Stations

\$1000

4 Charging Stations are available. Have your choice to strategically place one in a high traffic area in or near the exhibit hall or at your booth. Each charging station will be branded with your company logo making your brand highly visible to delegates.



Coffee Breaks

\$1,500 each

There are 3 opportunities to sponsor coffee breaks - Thursday, Friday and Saturday. For each day you sponsor, a poster will be placed at each coffee station stating "Today's Coffee Break is brought to you by: insert company name and Logo" and will feature your company brand.



WIFI Sponsor

\$2,500

Be the exclusive sponsor for the conference WIFI. As sponsor, your company name and logo will be featured on all signage related to WIFI.



EXHIBITORS

Exhibiting at the CASEM Annual Scientific Meeting provides you with exposure to the ever-growing sport and exercise medicine market. CASEM usually sees around 450-500 delegates at their annual conference – 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PM&R and emergency).

The exhibit component opens Wednesday evening with the Welcome Reception and runs through to Friday afternoon. Wednesday evening being a dedicated time for delegates to browse through the exhibit as we host our Welcome Reception in the exhibit hall.

Your Exhibit Benefits

By exhibiting at the CASEM Sport and Exercise Medicine Conference you are entitled to the following:

- Access to more than 450 CASEM physicians and health care professionals specializing in sport and exercise medicine.
- The CASEM and Exhibitor Welcome Reception on Wednesday evening provides you with the opportunity to meet attendees during unopposed exhibit time.
- 8' high drape back wall, 3' high drape side wings, 1-2'x6' covered and skirted display table, 2 folding chairs, waste paper basket and 1 paper booth identification name sign.

Booth Rates

Early Bird (*by November 30, 2022*):

- 10 x 10 booth\$2,800 CDN (+GST)
- 2 - 10 x 10 booths\$5,000 CDN (+GST)
- 6 x 8 booth\$2,000 CDN (+GST)
- 2 - 6 x 8 booths\$3,200 CDN (+GST)

Regular Rate (*by January 31, 2023*):

- 10 x 10 booth\$3,250 CDN (+GST)
- 2 - 10 x 10 booths\$5,500 CDN (+GST)
- 6 x 8 booth\$2,500 CDN (+GST)
- 2 - 6 x 8 booths\$3,500 CDN (+GST)
- *Table Top (Not for Profits only)\$1,500 CDN (+GST)

In the Nick of Time (*anytime after February 1, 2023*):

- 10 x 10 booth\$3,750 CDN (+GST)
- 2 - 10 x 10 booths\$6,000 CDN (+GST)
- 6 x 8 booth\$2,750 CDN (+GST)
- 2 - 6 x 8 booths\$4,000 CDN (+GST)

Payment

- Full payment is required upon application for booth space. Space cannot be held without a completed application form and FULL PAYMENT. CASEM accepts VISA, MasterCard or cheque.)



EXHIBITORS

Waiting List

Exhibit space fills up quickly. In the event that all exhibit space is taken, companies wishing to participate in the show will be placed on a waiting list based on a first come, first served basis. A 50% deposit is required to be on the waiting list which will be refunded if there is no space available one week before the conference begins.

Cancellation

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to January 31, 2023. Cancellation after that date will result in forfeiture of the entire payment.

Exhibit Space Reservation

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this brochure) with the full payment made payable in Canadian dollars to CASEM. Booths space will be assigned on sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. CASEM reserves the right to make changes in the assignment of the floor plan at any time.

Set Up and Tear Down Times

Exhibit Set Up:

- Wednesday March 8, 2023

Exhibit Tear down:

- Friday March 10, 2023 afternoon/evening

The CASEM Welcome Reception is scheduled for Wednesday evening. Exhibitors must be present at the Reception as this also serves as the opening of the exhibit hall. Announcements will be made at the general sessions and in the official program encouraging registrants to visit the exhibit area.

TENTATIVE EXHIBIT HOURS

(to be confirmed)

Wednesday, March 8, 2023, 5:30pm-8pm

Thursday, March 9, 2023, 9:00am-6:30pm

Friday, March 10, 2023, 7:30am-4pm

Standard Freight

All exhibit material must be removed from the exhibit hall by Friday, March 10, 2023 – 10pm. All additional charges for freight will be at Exhibitor expenses.

Shipping & Receiving

GES will be the official freight handler for the conference. Further details to be confirmed in the exhibitor manual. * Fairmont Banff Springs does NOT handle exhibitor goods.

Booth Staffing

As a courtesy to all participants and exhibitors, CASEM requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing. Exhibitors should not leave booths unattended during exhibit hours.)



EXHIBITORS

Booth Passports

CASEM is providing a booth passport to all conference attendees. The booth passport will encourage attendees to circulate in the exhibit hall and have the passport stamped or signed at each exhibit booth. In order to provide the attendees with enough time to complete the passport and in respect to other exhibitors CASEM is asking you not to tear down your booth before the end of the exhibit.

Exhibitor Prizes

We kindly ask all exhibitors to provide a gift from the company for the booth passport draw. The gifts can be handed in at the CASEM registration desk during the conference. The draw encourages attendees to visit each booth at least once and get a signature or stamp from the booth personnel. We also ask exhibitors not to give out individual prizes at their booth but to donate them to the passport draw. Please label each prize with a company logo or business card.

Badges

Each person working in or visiting the exhibits will be required to register and wear an identification badge provided by CASEM. Each representative must wear the official badge at all times while in the exhibit area. Please make sure to submit the name of your representatives' names in advance so badges can be provided in your booth kit.

Storage

There will be NO on-site Exhibitor Storage of empties available. Should off site storage be required by the exhibitor contact the exhibitor company.

Exhibitor Services Provider

GES is the official exhibitor services provider for the conference.

Electricity and Internet Access

Electricity and wired internet can be ordered through Encore. Forms will be available in the exhibitor manual.

Insurance

Each exhibitor shall, at their sole cost and expense maintain throughout the meeting comprehensive liability insurance against claims for bodily injury or death at the meeting. The exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Fairmont Banff Springs reserve the right to arrange cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly.



SPONSORSHIP AGREEMENT MARCH 8-10, 2023—FAIRMONT BANFF SPRINGS—BANFF, AB

COMPANY NAME : _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

COUNTRY (IF OTHER THAN CANADA) _____

SIGNING OFFICER: _____ SIGNATURE: _____

CONTACT NAME (FOR ALL CORRESPONDENCE): _____

CONTACT PERSONS PHONE: (____) _____

ALTERNATE PHONE: (____) _____ FAX: (____) _____

CONTACT EMAIL: _____

COMPANY WEBSITE ADDRESS : _____

SPONSORSHIP LEVEL

- ☐ DIAMOND - \$15,000
- ☐ PLATINUM - \$10,000
- ☐ GOLD - \$7,500
- ☐ SILVER - \$6,000

EXTRA SPONSORSHIPS

- ☐ Coffee Breaks (Thursday) (\$1500)
- ☐ Coffee Breaks (Friday) (\$1500)
- ☐ Coffee Breaks (Saturday) (\$1500)
- ☐ WIFI Sponsor (\$2500)
- ☐ Reception (\$2500)
- ☐ Window Clings (\$250 per)
- ☐ Charging Stations (\$1000 per)

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____ CVC _____

CREDIT CARD NO: _____ TOTAL AMOUNT \$ _____

EXPIRY DATE: MONTH _____ YEAR _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM Annual Meeting does not impose upon the Canadian Academy of Sport & Exercise Medicine (CASEM) and the Fairmont Banff Springs any liability which might be incurred by representatives of the undersigned company as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither CASEM nor the Fairmont Banff Springs and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Fairmont Banff Springs reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. **No cancellation of this agreement will be accepted, nor refund provided after January 31, 2023.** Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM management for other exhibit uses. Should the meeting be postponed due to COVID, exhibitors will be given the option of a refund (minus a small administrative fee) or deferral of the funds to the 2024 conference. **NOTE:** CASEM is entitled to final approval of exhibitors and their exhibits.

EXHIBITOR AGREEMENT

MARCH 8-10, 2023—FAIRMONT BANFF SPRINGS—BANFF, AB



Please print legibly your company name and contact information as you wish it to appear.

COMPANY NAME : _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

COUNTRY (IF OTHER THAN CANADA) _____

SIGNING OFFICER: _____ SIGNATURE: _____

CONTACT NAME (FOR ALL CORRESPONDENCE): _____

CONTACT PERSONS PHONE: (____) _____

ALTERNATE PHONE: (____) _____ FAX: (____) _____

CONTACT EMAIL: _____

COMPANY WEBSITE ADDRESS : _____

NAME OF PERSON(S) WORKING THE BOOTH (FOR BADGES):

EXHIBIT BOOTH PAYMENT

EARLY BIRD: APPLICATION MUST BE RECEIVED BY NOVEMBER 30, 2022

<input type="checkbox"/>	10 X 10 BOOTH.....	\$2,800 CDN (+ GST)
<input type="checkbox"/>	2-10 X 10 BOOTHS.....	\$5,000 CDN (+ GST)
<input type="checkbox"/>	6 X 8 BOOTH.....	\$2,000 CDN (+ GST)
<input type="checkbox"/>	2-6 X 8 BOOTHS.....	\$3,200 CDN (+ GST)

REGULAR: RETURN APPLICATION BY JANUARY 31, 2023

<input type="checkbox"/>	1- X 10 BOOTH.....	\$3,250 CDN (+ GST)
<input type="checkbox"/>	2-10 X 10 BOOTHS.....	\$5,500 CDN (+ GST)
<input type="checkbox"/>	6 X 8 BOOTH.....	\$2,500 CDN (+ GST)
<input type="checkbox"/>	2-6 X 8 BOOTHS.....	\$3,500 CDN (+ GST)
<input type="checkbox"/>	TABLE TOP (NOT FOR PROFIT ONLY)* LIMITED NUMBER AVAILABLE.....	\$1,500 CDN (+ GST)

IN THE NICK OF TIME: RETURN APPLICATION AFTER JANUARY 31, 2023

<input type="checkbox"/>	10 X 10 BOOTH.....	\$3,750 CDN (+ GST)
<input type="checkbox"/>	2-10 X 10 BOOTHS.....	\$6,000 CDN (+ GST)
<input type="checkbox"/>	6 X 8 BOOTH.....	\$2,750 CDN (+ GST)
<input type="checkbox"/>	2-6 X 8 BOOTHS.....	\$4,000 CDN (+ GST)

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____ CVC _____

CREDIT CARD NO: _____ TOTAL AMOUNT \$ _____

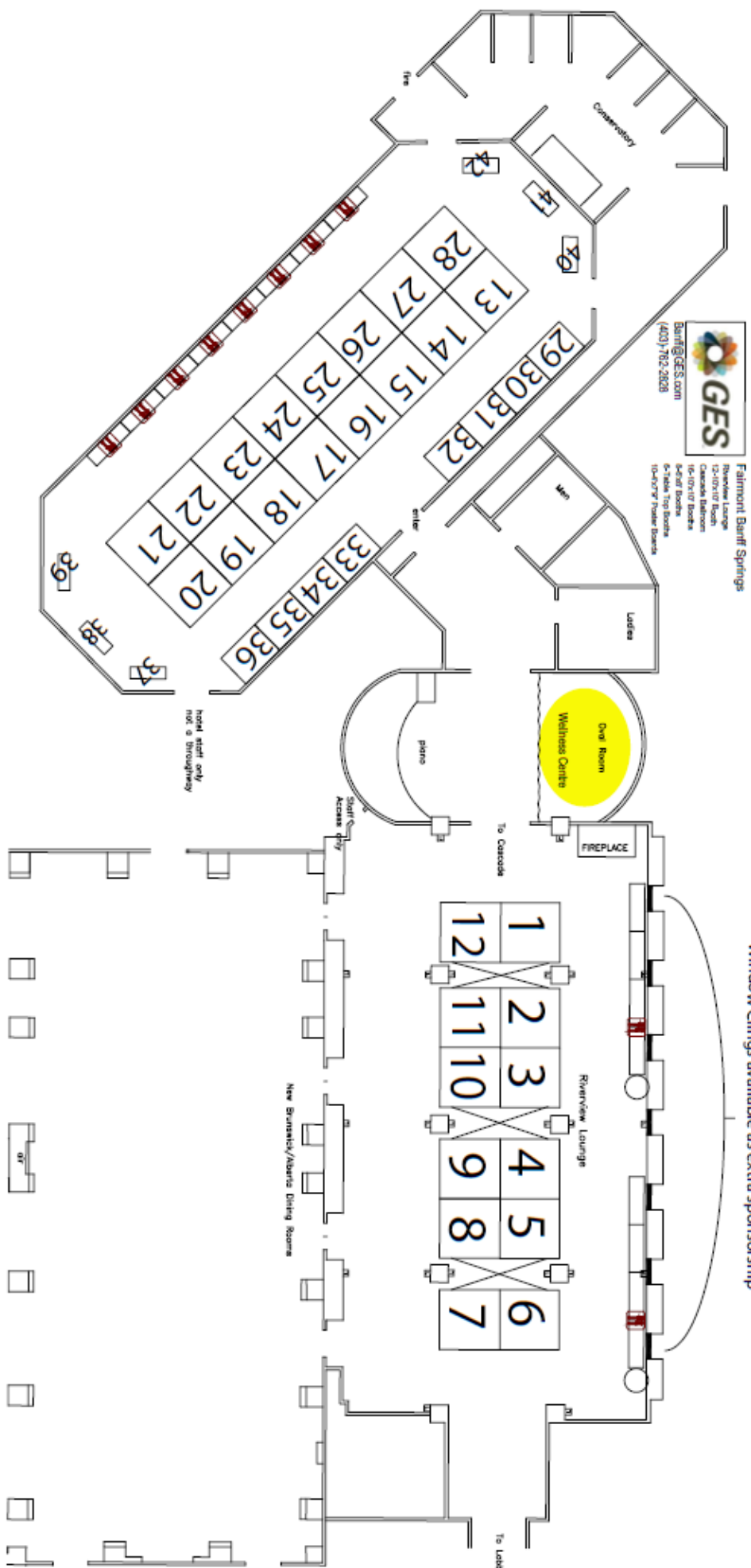
EXPIRY DATE: MONTH _____ YEAR _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE
2451 RIVERSIDE DRIVE OTTAWA, ON K1H 7X7 T:613-748-5851 EXT2
WWW.CASEM-ACMSE.ORG



Booth Sizes

1-28 are 10'x10'

29-36 are 6'x8'

37-42 are table top
(Not for profits)



Travel Discounts

Air Canada is proud to offer a discount for travel to and from Calgary, Alberta (YYC). The travel period begins Saturday, February 25, 2023 and ends Saturday, March 18, 2023.

For North America, a 5% discount applies on standard fares, 10% on flex fares & higher. For International Travel, a 10% discount applies on standard fares & higher.

Please book online at www.aircanada.com using the promo code XDNKMTK1.

Westjet is proud to offer 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border for travel to and from Calgary, Alberta (YYC). The discount applies to travel between 2/27/2023 and ends 3/18/2023. No discount will apply to Basic or Business class bookings.

To take advantage of this offer, you will need the discount code listed. Please visit www.westjet.com/conventions to make a booking online.

Coupon Code: Guest web/Travel Agent web: 8D5G9NF
Promo Code: Travel Agent GDS only: WEE80

Banff Airporter: Receive a 15% discount on the Banff Airporter's daily shuttle service between the Calgary Airport and Banff. Click Banff Airporter and then Book Now. Proceed through the reservation and type - CASEM2023 - in the "Promo Code?" section on the final payment page to receive the discount

The Fairmont Banff Springs



405 Spray Avenue Banff, Alberta, Canada T1L1J4

Located on traditional Treaty 7 territory and in the heart of Banff National Park, a UNESCO World Heritage Site, the world famous Fairmont Banff Springs luxury resort stands as a landmark in the picturesque alpine town of Banff, Alberta.

Canada's "Castle in the Rockies", has been providing legendary hospitality to our guests for more than 130 years.

Conference Rate available until February 03, 2023 or until the rooms in the CASEM block have sold out.

Once the room block is full, room prices vary according to the hotel's availability only. We are anticipating rooms will go quickly so we suggest booking your rooms as soon as possible.

Parking

The hotel's parking is located beside the Convention Centre. It is a three-level roofed parkade with 415 parking spaces:

- Self-parking: \$32 CAD/night, with unlimited access
- Valet Parking: \$46 CAD/night, with unlimited access
- Fairmont Banff Springs is pleased to offer complimentary charging for all electric vehicles of our guests.

The Fairmont Banff Springs Room Rates:

- **Fairmont Room** - starting at \$199.00*
- **Deluxe Fairmont Room** - starting at \$259.00*
- **Gatehouse Fairmont room** - starting at \$279.00*
- **Studio View, Junior Suite and Gate House suite** - starting at \$319.00*

*plus applicable taxes and resort fee

To reserve your accommodation please click the link: <https://book.passkey.com/go/0323CASEM> or call directly at 1-833-762-6866 and **refer to Group Name: Canadian Academy of Sport and Exercise Medicine group (CASEM)**

All reservations include a local ROAM transit ticket. Passes are available at the hotel front desk.