

# CASEM • OMA

EXPANDING THE SPORT  
MEDICINE BANDWIDTH

## SPONSOR/EXHIBITOR PROSPECTUS



MAY 13- MAY 15, 2021

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*DIAMOND, GOLD,  
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## WHY SPONSOR THE 2021 CASEM-OMA SPORT MEDICINE CONFERENCE ?

In 2021, the Canadian Academy of Sport and Exercise Medicine (CASEM), along with the Ontario Medical Association Section on Sport Medicine will host its inaugural virtual scientific meeting. Joining us at this event will provide vital exposure to the burgeoning sport and exercise medicine market. We anticipate more than 500 virtual guests will participate – 90% of our target audience are physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PMR and emergency).

CASEM and OMA SEM have developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent e-networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field. All Delegates are invited to attend the Virtual Trade Show as well as take part in novel virtual networking activities

The sessions will be recorded and available on the virtual platform for 30 days to ensure that all registered delegates have the opportunity to either experience the session live or at a later date.

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**500+**  
**DELEGATES**

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**90%**  
**SPORT MEDICINE  
PHYSICIANS**

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## DIAMOND - \$10,000

- Prime place holder logo location on platform Landing Page
- Full page colour advertisement in PDF Preliminary Program on CASEM website
- Full page colour advertisement in PDF Final Program on CASEM website
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches
- Corporate Logo visibility throughout the platform
- Invitation to host a one-hour virtual, non accredited, lunchtime education session
- **4** (individual) complimentary full access passes to the virtual conference
- **1 LARGE 2D** virtual booth with prime Visibility in the Virtual Exhibition space.

# SPONSORSHIP LEVELS

## GOLD- \$7,500

- Prime place holder logo location on platform Landing Page
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches
- Corporate Logo visibility throughout the platform
- **4** (individual) complimentary full access passes to the virtual conference
- **1 LARGE 2-D** virtual booth with prime Visibility in the Virtual Exhibition space.

## SILVER- \$5,000

- Prime place holder logo location on platform Landing Page
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches
- Corporate Logo visibility throughout the platform
- **2** (individual) complimentary full access passes to the virtual conference
- **1 MEDIUM 2-D** virtual booth with prime Visibility in the Virtual Exhibition space.

# EXTRA SPONSORSHIP OPPORTUNITIES

## E-KIT BAG INSERTS



Bring your branding directly to each delegate by including your company information as part of the e-kit bag

## NETWORKING LOUNGE



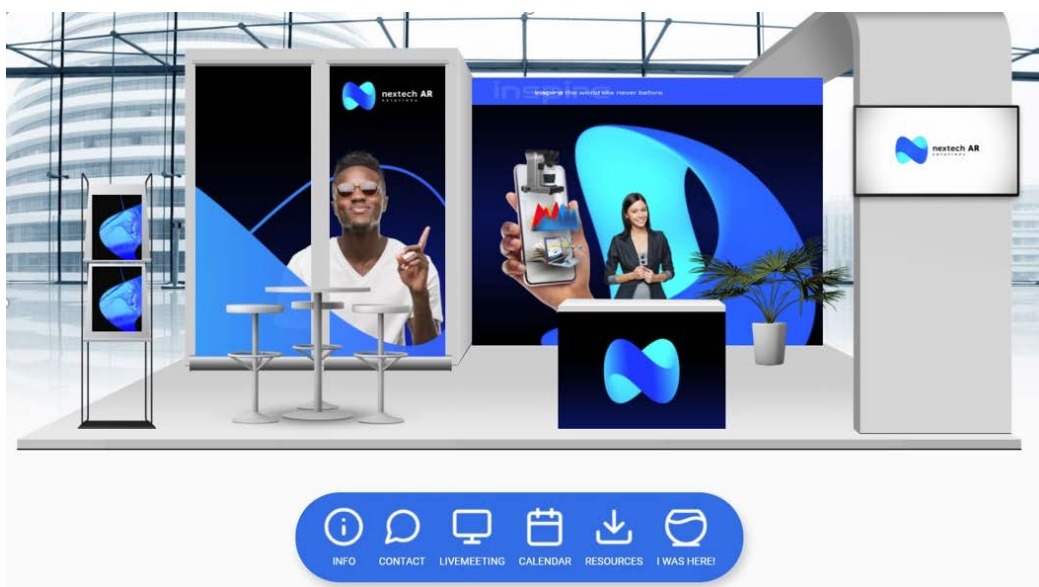
CASEM will provide opportunities for networking - a chance for CASEM members to catch up with each other - sponsor this networking lounge!



## ADVERTISING



Additional opportunities to display branding outside virtual exhibit hall and main stage are available.



Contact [rmenard@casem-acmse.org](mailto:rmenard@casem-acmse.org) for details.

2451 Riverside Drive, Ottawa, ON K1H 7X7  
1-877-585-2394 - [www.casem-acmse.org](http://www.casem-acmse.org) - 613-748-5851

# EXHIBITORS

## Why Exhibit?

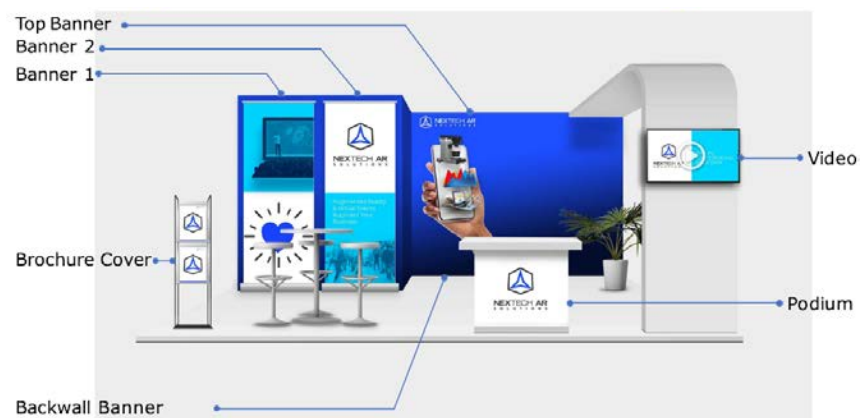
- **Virtual means a larger audience, more leads and easy networking opportunities - one of the main benefits of going virtual is reach. More people can attend. Which means more virtual traffic for your booth.**
- **Virtual means 24/7 - where in person is a moment in time, a virtual encounter can be longer! In addition, the platform is open for 30 days for both exhibitors and delegates.**
- **Virtual is less expensive!**
- **Virtual booth provides both live and chat functions making it easy for attendees to ask questions. There is something less scary about virtual than in-person which results in solid leads and meaningful encounters.**

**EXHIBITING AT THE CASEM ANNUAL SCIENTIFIC MEETING PROVIDES YOU WITH EXPOSURE TO THE EVER-GROWING SPORT AND EXERCISE MEDICINE MARKET.**

## Large Booth



## Medium Booth



## Small Booth



Registration deadline is April 9, 2021



# BOOTH RATES



All exhibit booth prices are for a 2D booth (S, M or L) which provide both video and clickable resource downloads. New to the virtual exhibit world, worry not - Full technical support will be provided.

There will be dedicated exhibit time during the program and an incentive program in place for delegates to visit each booth but engagement with delegates is 24/7 for a 30 day period.

Exhibitors will have the opportunity to upgrade and add A/R options working directly with NexTech AR.



## [Click to watch our sizzle reel](#)

- |                          |                            |
|--------------------------|----------------------------|
| • <b>Not-for-Profit</b>  | <b>\$1,000.00</b> Plus HST |
| • <b>Small 2D Booth</b>  | <b>\$1,250.00</b> Plus HST |
| • <b>Medium 2D Booth</b> | <b>\$1,500.00</b> Plus HST |
| • <b>Large 2D Booth</b>  | <b>\$3,000.00</b> Plus HST |

### Payment

Full payment is required upon application for booth space. Space cannot be held without a completed application form and FULL PAYMENT. CASEM accepts VISA, MasterCard or cheque.



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## VIRTUAL BOOTH REGISTRATION FORM

Company Name : \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country (if other than Canada): \_\_\_\_\_

Signing Officer: \_\_\_\_\_ Signature: \_\_\_\_\_

Contact Name (for all correspondence): \_\_\_\_\_

Contact Person Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_ Company website: \_\_\_\_\_

### SPONSOR

☐ **DIAMOND SPONSOR.....\$10,000.00**

☐ **GOLD SPONSOR.....\$7,500.00**

☐ **SILVER SPONSOR.....\$5,000.00**

### EXHIBITOR

☐ **NOT-FOR-PROFIT.....\$1,000.00\*** \*Plus HST

☐ **SMALL 2D BOOTH.....\$1,250.00\*** \*Plus HST

☐ **MEDIUM 2D BOOTH.....\$1,500.00\*** \*Plus HST

☐ **LARGE 2D BOOTH.....\$3,000.00\*** \*Plus HST

Cheque #: \_\_\_\_\_ (payable to Canadian Academy of Sport & Exercise Medicine) VISA : \_\_\_\_\_ M/C : \_\_\_\_\_

Credit Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Registration DEADLINE is April 9, 2021**

**No cancellation of this agreement will be accepted, nor refund provided.**