



QUÉBEC 2022

A Méli-Mélo of Sport Medicine

EXHIBITOR BROCHURE

27-29 April, 2022

Fairmont Château Frontenac,
Québec City, Québec

#CASEMAQMSE

www.casem-acmse.org/annual_symposium/2022



Why Exhibit/Sponsor the 2022 CASEM-AQMSE Sport Medicine Conference?

In 2022 the CASEM will join forces with our Quebec provincial sport medicine partner, AQMSE, at the historic **Chateau Frontenac, Quebec City** to host our annual scientific sport medicine meeting, a 'Méli-Mélo of Sport Medicine'.

As a joint meeting, we are anticipating a strong delegate base with an **on-site audience of +/- 500**. Given the success of our virtual conference in 2021, **we will also be offering this conference virtually** to enable all sport medicine physicians who are not comfortable travelling across Canada the opportunity to learn. This will also enable our international colleagues in the US and the world to join us and be part of our growing sport medicine community.

The program will run for 3 days and a full exhibit hall will be available.
[A preliminary program can be found here.](#)



**Vaccine passport is required from all exhibitors and their representatives attending the conference.*





SPONSORSHIP LEVELS

Diamond - \$15,000

- First choice of trade show location
- 2 booths, 8' x 10' adjacent display spaces
- Full page (inside cover) colour advertisement in Preliminary Program online
- Full page (inside cover) colour advertisement in Final Program
- 2 complimentary registrations to the entire 3-day program and 2 complimentary registrations to virtual program;
- 4 complimentary tickets for representatives to attend the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches
- **Opportunity to co-host accredited luncheon symposium**





SPONSORSHIP LEVELS

Platinum - \$10,000

- Choice of trade show location (after Diamond)
- 2 booths, 8 'x 10' adjacent display spaces
- Full page (back inside cover) colour advertisement in Preliminary Program online
- Full page (back inside cover) colour advertisement in Final Program
- 3 complimentary tickets for representatives to attend the Gala event
- 2 complimentary registrations to the entire 3-day program and 2 complimentary registrations to virtual program;
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches





SPONSORSHIP LEVELS

Gold - \$7,500

- Choice of trade show location (after Platinum)
- 1 booth, 8' x 10' display space
- 1 complimentary tickets for representatives to attend the scientific program and 2 to attend the Gala event
- Recognition (logo) on CASEM website with direct link to company website
- Recognition as a sponsor on the Exhibit Hall banner
- Acknowledgement of support in Online Exhibit Hall Guide

Silver - \$5,000

- Choice of trade show location (after Gold)
- 1 booth, 8' x 10' display space
- Recognition (logo) on CASEM website with direct link to company website
- Recognition as a sponsor on the Exhibit Hall banner
- Acknowledgement of support in Online Exhibit Hall Guide

EXTRA SPONSORSHIP - BRONZE LEVEL



Lanyards

\$5,000

Company branding on these premium lanyards will ensure your brand is visible to all delegates through every moment of the conference.



Kit Bags

\$4,500

Bring your branding directly to each delegate in one of the first items they receive at the conference by including your company's design on the bags given to guests containing their welcome kit.



Reception

\$2,500

Be the exclusive sponsor for the conference welcome reception. As sponsor, your company name and logo will be featured on a large welcome banner. This is an excellent way to raise brand awareness.



Hotel Key Cards

\$4,000

This is an excellent way to welcome delegates to the conference, while raising brand awareness among your target audience. Each guest receives 2 key cards which are typically viewed 8-12 times per day.



Coffee Breaks

\$1,500 each

There are 3 opportunities to sponsor coffee breaks - Thursday, Friday and Saturday. For each day you sponsor, a poster will be placed at each coffee station stating "Today's Coffee Break is brought to you by: insert company name and Logo" and will feature your company brand.



USB Drives

\$6,000

Bring your company's brand to all the delegates in a custom USB drive that will be included in the welcome kits.





EXHIBITOR DETAILS

Cancellation

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to February 28, 2022. Cancellation after that date will result in forfeiture of the entire payment. Should the meeting be postponed due to COVID, exhibitors will be given the option of a refund (minus a small administrative fee) or deferral of the funds to the 2023 conference.

Exhibit Space Reservation

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this brochure) with the full payment made payable in Canadian dollars to CASEM. Booths space will be assigned on sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. CASEM reserves the right to make changes in the assignment of the floor plan at any time.

TENTATIVE EXHIBIT HOURS (to be confirmed)

Wednesday, April 27, 2022, 5pm-8pm

Thursday, April 28, 2022, 7:30am-5pm

Friday, April 29, 2022, 7:30am-4pm

Exhibitor Services

Forthcoming - Details will be sent out once they are available.





SPONSORSHIP AGREEMENT
APRIL 27-29, 2022—FAIRMONT CHATEAU FRONTENAC—QUÉBEC, QC

COMPANY NAME : _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

COUNTRY (IF OTHER THAN CANADA) _____

SIGNING OFFICER: _____ SIGNATURE: _____

CONTACT NAME (FOR ALL CORRESPONDENCE): _____

CONTACT PERSONS PHONE:(____) _____

ALTERNATE PHONE:(____) _____ FAX:(____) _____

CONTACT EMAIL: _____

COMPANY WEBSITE ADDRESS : _____

SPONSORSHIP AMOUNT

- ☐ DIAMOND - \$15,000
- ☐ PLATINUM - \$10,000
- ☐ GOLD - \$7,500
- ☐ SILVER - \$5,000

EXTRA SPONSORSHIPS

- ☐ Hotel Key Cards (\$4000)
- ☐ Coffee Breaks (Thursday) (\$1500)
- ☐ Coffee Breaks (Friday) (\$1500)
- ☐ Coffee Breaks (Saturday) (\$1500)
- ☐ USB Drives (\$6000)
- ☐ Kit Bags (\$4500)
- ☐ Lanyards (\$5000)
- ☐ Reception (\$2500)

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____ CVC _____

CREDIT CARD NO: _____ TOTAL AMOUNT \$ _____

EXPIRY DATE: MONTH _____ YEAR _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____

It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM-AQMSE Annual Meeting does not impose upon the Frontenac any liability which might be incurred by the Canadian Academy of Sport and Exercise Medicine, l'Association Québécoise des médecins du sport et de l'exercice and the Fairmont Chateau Frontenac as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither the Canadian Academy of Sport and Exercise Medicine, l'Association Québécoise des médecins du sport et de l'exercice nor the Fairmont Chateau Frontenac and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM, AQMSE and the Chateau Frontenac reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. No cancellation of this agreement will be accepted, nor refund provided after February 28, 2022. Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM management for other exhibit uses. Should the meeting be postponed due to COVID, exhibitors will be given the option of a refund (minus a small administrative fee) or deferral of the funds to the 2023 conference. NOTE: CASEM is entitled to final approval of exhibitors and their exhibits.

EXHIBITOR AGREEMENT

APRIL 27-29, 2022—FAIRMONT CHATEAU FRONTENAC—QUÉBEC, QC



Please print legibly your company name and contact information as you wish it to appear.

COMPANY NAME : _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

COUNTRY (IF OTHER THAN CANADA) _____

SIGNING OFFICER: _____ SIGNATURE: _____

CONTACT NAME (FOR ALL CORRESPONDENCE): _____

CONTACT PERSONS PHONE: (____) _____

ALTERNATE PHONE: (____) _____ FAX: (____) _____

CONTACT EMAIL: _____

COMPANY WEBSITE ADDRESS : _____

NAME OF PERSON(S) WORKING THE BOOTH (FOR BADGES):

EXHIBIT BOOTH PAYMENT

EARLY BIRD: APPLICATION MUST BE RECEIVED BY JANUARY 31, 2022

- ☐ 8 X 10 BOOTH..... \$2,650 CDN (+ GST)
☐ 2—8 X 10 BOOTHS..... \$4,750 CDN (+ GST)

REGULAR: RETURN APPLICATION BY MARCH 15, 2022

- ☐ 8 X 10 BOOTH..... \$3,150 CDN (+ GST)
☐ 2—8 X 10 BOOTHS..... \$5,750 CDN (+ GST)
☐ TABLE TOP (NOT FOR PROFIT ONLY)* LIMITED NUMBER AVAILABLE..... \$1,250 CDN (+ GST)

IN THE NICK OF TIME: RETURN APPLICATION AFTER MARCH 15, 2022

- ☐ 8 X 10 BOOTH..... \$3,850 CDN (+ GST)
☐ 2—8 X 10 BOOTHS..... \$6,500 CDN (+ GST)

CHEQUE # _____ (PAYABLE TO CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____ CVC _____

CREDIT CARD NO: _____ TOTAL AMOUNT \$ _____

EXPIRY DATE: MONTH _____ YEAR _____

NAME ON CARD: _____

AUTHORIZED SIGNATURE: _____

DATE: _____



Flight Discounts

AIR CANADA

Air Canada is proud to offer a discount for travel to and from Quebec City, YQB (QC). The travel period begins Monday, April 18, 2022 and ends Saturday, May 07, 2022.

For North America, a 5% discount applies on standard fares, 10% on flex fares & higher. For International Travel, a 10% discount applies on standard fares & higher.

Please book online at www.aircanada.com using the promo code HPP32CH1.

WESTJET

Westjet is proud to offer 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border for travel to and from Quebec City, YQB (QC). The discount applies to travel between Monday, April 18, 2022 and ends Saturday, May 07, 2022. No discount will apply to Basic or Business class bookings.

To take advantage of this offer, you will need the discount code listed. Please visit www.westjet.com/conventions to make a booking online.

Coupon Code: Guest web/Travel Agent web: O5BG23E
Promo Code: Travel Agent GDS only: YBF34

