



# **BANFF** **2020**

**SPONSORSHIP & EXHIBIT**



# Why Sponsor the 2020 CASEM Sport Medicine Conference ?

In 2020, the Canadian Academy of Sport and Exercise Medicine (CASEM) will host its annual scientific conference in Banff, Alberta. Sponsoring the 2020 CASEM Sport Med conference provides exposure to the ever-growing sport and exercise medicine market. CASEM anticipates 450-500 delegates at this year's conference – approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PMR and emergency).

The conference opens with the Welcome Reception on Wednesday evening and runs through until Friday. CASEM has developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field.

Target Audience – The Conference is open to all sport medicine health care professionals.

**450**  
DELEGATES

**90%**  
SPORT MEDICINE  
PHYSICIANS







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# SPONSORSHIP LEVELS

## ***Diamond*** - \$15,000

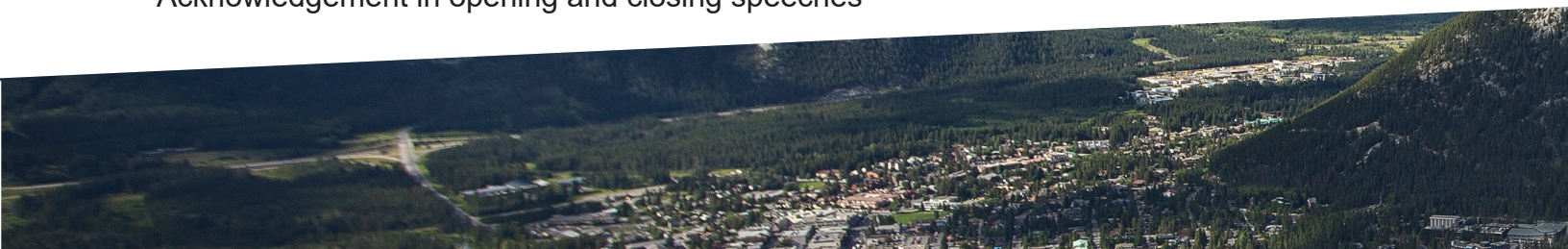
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- First choice of trade show location
- 2 booths, 10' x 10' adjacent display spaces
- Full page (inside cover) colour advertisement in Preliminary Program online
- Full page (inside cover) colour advertisement in Final Program
- 4 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches
- Opportunity to co-host accredited luncheon symposium

## ***Platinum*** - \$10,000

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- Choice of trade show location (after Diamond)
- 2 booths, 10 'x 10' adjacent display spaces
- Full page (back inside cover) colour advertisement in Preliminary Program online
- Full page (back inside cover) colour advertisement in Final Program
- 3 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement in opening and closing speeches





## **Gold** - \$7,500

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- Choice of trade show location (after Platinum)
- 1 booth, 10' x 10' display space
- 2 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition (logo) on CASEM website with direct link to company website
- Recognition as a sponsor on the Exhibit Hall banner
- Acknowledgement of support in Online Exhibit Hall Guide

## **Silver** - \$5,000

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- Choice of trade show location (after Gold)
- 1 booth, 10' x 10' display space
- Recognition (logo) on CASEM website with direct link to company website
- Recognition as a sponsor on the Exhibit Hall banner
- Acknowledgement of support in Online Exhibit Hall Guide





# Extra Sponsorship



**\$2,500**

## CHARGING STATION

4 Charging Stations are available. Have your choice to strategically place one in a high traffic area in or near the exhibit hall or at your booth. These stations allow for multiple devices to charge at one time. Each charging station will be branded with your company logo making your brand highly visible to delegates.



**\$2,500**

## RECEPTION

Be the exclusive sponsor for the conference welcome reception. As sponsor, your company name and logo will be featured on a large welcome banner. This is an excellent way to raise brand awareness.



**\$1,000**

## COFFEE BREAKS

There are 3 opportunities to sponsor coffee breaks - Thursday, Friday and Saturday. For each day you sponsor, a poster will be placed at each coffee station stating "Today's Coffee Break is brought to you by: insert company name and Logo" and will feature your company brand.



**\$4,000**

## KIT BAGS

Bring your branding directly to each delegate in one of the first items they receive at the conference by including your company's design on the bags given to guests containing their welcome kit.



**\$4,000**

## HOTEL KEY CARDS

This is an excellent way to welcome delegates to the conference, while raising brand awareness among your target audience. Each guest receives 2 key cards which are typically viewed 8-12 times per day.



**\$5,500**

## USB DRIVES

Bring your company's brand to all the delegates in a custom USB drive that will be included in the welcome kits.



# Extra Sponsorship



\$5,000

## WELLNESS LOUNGE

Sponsor the wellness lounge and help create a small getaway from the bustle of the conference. Featuring your branding with attractive features such as a massage table, refreshments and more. A great way to build a connection with delegates.



\$2,500

## WIFI SPONSOR

Be the exclusive sponsor for the conference wifi. As sponsor, your company name and logo will be featured on all signage related to wifi.



\$5,000

## CONFERENCE APP

Bring your brand to every delegate's phone. Sponsoring the official conference app will feature your brand on the app which delegates will be checking regularly throughout the event for scheduling, directions and more!



\$5,000

## 50<sup>th</sup> ANNIVERSARY LANYARDS

Company branding on these premium lanyards will ensure your brand is visible to all delegates through every moment of the conference.



\$250

## WINDOW CLING

Include your company branding with the incomparable views from the Fairmont Springs Banff. Each window cling will be featured in the Riverview Lounge. \* 8 window cling opportunities are available.



Exhibiting at the CASEM Annual Scientific Meeting provides you with exposure to the ever-growing sport and exercise medicine market. CASEM usually sees around 450-500 delegates at their annual conference – 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PM&R and emergency).

The exhibit component opens Wednesday evening with the Welcome Reception and runs through to Friday afternoon. Wednesday evening being a dedicated time for delegates to browse through the exhibit as we host our Welcome Reception in the exhibit hall.

## Your Exhibit Benefits

**By exhibiting at the CASEM Sport and Exercise Medicine Conference you are entitled to the following:**

- Access to more than 450 CASEM physicians and health care professionals specializing in sport and exercise medicine.
- The CASEM and Exhibitor Welcome Reception on Wednesday evening provides you with the opportunity to meet attendees during unopposed exhibit time.
- Each day a light breakfast and lunch and refreshment breaks will be held in the exhibit hall, proving your company with uninterrupted time to visit with sports medicine audience.
- 8' high drape back wall, 4' high drape side wings, 1-2'x6' covered and skirted display table, 2 side chairs, waste paper basket and 1 paper booth identification name sign.

## Booth Rates

### Early Bird (*by December 31, 2019*):

10x10 booth ... \$2,800 CDN (+GST)

2 - 10x10 booth ... \$5,000 CDN (+GST)

6x8 booth ... \$2,000 CDN (+GST)

2 - 6x8 booth ... \$3,200 CDN (+GST)

### Regular Rate: (*by February 28, 2020*):

10x10 booth ... \$3,250 CDN (+GST)

2 – 10x10 booths ... \$6,000 (+GST)

6x8 booth ... \$2,250 CDN (+GST)

2 – 6x8 booths ... \$3,500 (+GST)

Table Top (Not for Profit Only)\* ... \$1,250 (+GST)

### In the Nick of Time: (*by March 28, 2020*):

10x10 booth ... \$3,500 CDN (+GST)

2 – 10x10 booths ... \$6,000 (+GST)

6x8 booth ... \$2,500 CDN (+GST)

2 – 6x8 booths ... \$3,750 (+GST)

## Payment

Full payment is required upon application for booth space. Space cannot be held without a completed application form and FULL PAYMENT. CASEM accepts VISA, MasterCard or cheque.



# EXHIBITOR DETAILS

## Waiting List

Exhibit space fills up quickly. In the event that all exhibit space is taken, companies wishing to participate in the show will be placed on a waiting list based on a first come, first served basis. A 50% deposit is required to be on the waiting list which will be refunded if there is no space available one week before the conference begins.

## Cancellation

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to January 31, 2020. Cancellation after that date will result in forfeiture of the entire payment.

## Exhibit Space Reservation

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this brochure) with the full payment made payable in Canadian dollars to CASEM. Booths space will be assigned on sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. **CASEM reserves the right to make changes in the assignment of the floor plan at any time.**

Refreshments: lunch will be provided to all delegates and served in the exhibit hall. A light breakfast, as well as morning and afternoon coffee breaks will also be served in the main exhibit hall for both exhibitors and delegates on the exhibition days.

## Set Up and Tear Down Times

### Exhibit Set Up:

Wednesday April 29, 2020 - 12:00pm - 4:00pm

### Exhibit Tear down:

Friday May 1, 2020 - after 4:00pm

The CASEM Welcome Reception is scheduled for Wednesday evening. Exhibitors must be present at the Reception as this also serves as the opening of the exhibit hall. Announcements will be made at the general sessions and in the official program encouraging registrants to visit the exhibit area.

## TENTATIVE EXHIBIT HOURS (to be confirmed)

Wednesday, April 29, 2020, 5pm-8pm

Thursday, April 30, 2020, 7:30am-5pm

Friday, May 1, 2020, 7:30am-4pm

## Standard Freight

All exhibit material must be removed from the exhibit hall by Friday, May 1, 2020 – 10pm. All additional charges for freight will be at Exhibitor expenses.

## Shipping & Receiving

[GES](#) will be the official freight handler for the conference. Further details to be confirmed in the exhibitor manual.

## Booth Staffing

As a courtesy to all participants and exhibitors, CASEM requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing. Exhibitors should not leave booths unattended during exhibit hours.



## Booth Passports

CASEM is providing a booth passport to all conference attendees. The booth passport will encourage attendees to circulate in the exhibit hall and have the passport stamped or signed at each exhibit booth. *In order to provide the attendees with enough time to complete the passport and in respect to other exhibitors CASEM is asking you not to tear down your booth before the end of the exhibit.*

## Exhibitor Prizes

We kindly ask all exhibitors to provide a gift from the company for the booth passport draw. The gifts can be handed in at the CASEM registration desk during the conference. The draw encourages attendees to visit each booth at least once and get a signature or stamp from the booth personnel. *We also ask exhibitors not to give out individual prizes at their booth but to donate them to the passport draw. Please label each prize with a company logo or business card.*

## Badges

Each person working in or visiting the exhibits will be required to register and wear an identification badge provided by CASEM. Each representative must wear the official badge at all times while in the exhibit area. Please make sure to submit the name of your representatives' names in advance so badges can be provided in your booth kit.

## Storage

There will be no on-site Exhibitor Storage of empties available. Should off site storage be required by the exhibitor contact the exhibitor company.

Exhibitor Services: [GES](#)

## Electricity and Internet Access

Electricity is available through GES and INTERNET through the Fairmont. Forms will be provided.

## Insurance

Each exhibitor shall, at their sole cost and expense maintain throughout the meeting comprehensive liability insurance against claims for bodily injury or death at the meeting. The exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Fairmont Banff Springs reserve the right to arrange cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly.

## Exhibit Hall

Fairmont Banff Springs  
405 Spray Avenue  
Banff, Alberta  
T1L 1J4







## CASEM Sport Medicine Conference SPONSORSHIP AGREEMENT

Company: \_\_\_\_\_

Company Address: \_\_\_\_\_

E-mail of Person to Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

### SPONSORSHIP AMOUNT

### EXTRA SPONSORSHIPS

☐ DIAMOND - \$15,000

☐ Hotel Key Cards (\$4000)

☐ USB Drives (\$5500)

☐ PLATINUM - \$10,000

☐ Charging Station (\$2500 each - 4 max)

☐ Kit Bags (\$4000)

☐ GOLD - \$7,500

☐ Coffee Breaks (Thursday) (\$1000)

☐ Kit Bags (\$5000)

☐ SILVER - \$5,000

☐ Coffee Breaks (Friday) (\$1000)

☐ Reception (\$2500)

☐ Coffee Breaks (Saturday) (\$1000)

☐ Wellness Lounge (\$5000)

☐ Wifi (\$2500)

☐ x\_\_\_\_ Window Clings (\$250 each)

Please make cheque payable to the CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE

Cheque # \_\_\_\_\_ VISA ☐ M/C ☐

Credit Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ CVC: \_\_\_\_\_

Expiry Date: month \_\_\_\_ year \_\_\_\_ Amount to be billed \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM Annual Meeting does not impose upon the Canadian Academy of Sport and Exercise Medicine and the Fairmont Banff Springs any liability which might be incurred by representatives of the undersigned company as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither the Canadian Academy of Sport and Exercise Medicine nor the Fairmont Banff Springs and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Fairmont Banff Springs reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. **No cancellation of this agreement will be accepted, nor refund provided after January 31, 2020.** Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM management for their exhibit uses. **NOTE:** CASEM is entitled to final approval of exhibitors and their exhibits.

## CASEM Sport Medicine Conference EXHIBITOR AGREEMENT

Company Name : \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Country (if other than Canada): \_\_\_\_\_  
Signing Officer: \_\_\_\_\_ Signature: \_\_\_\_\_  
Contact Name (for all correspondence): \_\_\_\_\_ Contact Persons Phone: (\_\_\_\_) \_\_\_\_\_  
Alternate Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
Contact Email: \_\_\_\_\_ Company Website Address : \_\_\_\_\_  
Name of person(s) working the booth (for badges): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Early Bird

**\*Application must be received by December 31, 2019**

- ☐ 10 x 10 booth . . . . . \$2,800 CDN (+ GST)
- ☐ 2 - 10 x 10 booths . . . \$5,000 CDN (+ GST)
- ☐ 6 x 8 booth . . . . . \$2,000 CDN (+ GST)
- ☐ 2 - 6 x 8 booths . . . . \$3,200 CDN (+ GST)

### In the Nick of Time

**\*Return application after February 28, 2020**

- ☐ 10 x 10 booth . . . . . \$4,000 CDN (+ GST)
- ☐ 2 - 10 x 10 booths . . . \$7,000 CDN (+ GST)
- ☐ 6 x 8 booth . . . . . \$2,500 CDN (+ GST)
- ☐ 2 - 6 x 8 booths . . . . \$3,750 CDN (+ GST)

### Regular

**\*Return Application by February 28, 2020**

- ☐ 10 x 10 booth . . . . . \$3,250 CDN (+ GST)
- ☐ 2 - 10 x 10 booths . . . \$6,000 CDN (+ GST)
- ☐ Table Top\*\*. . . . . \$1,250 CDN (+ GST)

**\*\* (Not for profit only) limited number available**

- ☐ 6 x 8 booth . . . . . \$2,250 CDN (+ GST)
- ☐ 2 - 6 x 8 booths . . . . \$3,500 CDN (+ GST)

Cheque # \_\_\_\_\_ (payable to CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE )

VISA ☐ M/C ☐

Credit Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ CVC \_\_\_\_\_

Total Amount \$ \_\_\_\_\_ Expiry Date: \_\_\_\_\_ month \_\_\_\_\_ year \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_