

CASEM Sport Medicine Conference

SPONSORSHIP BROCHURE



June 6-8, 2018

Halifax Convention Centre

Halifax, Nova Scotia



CASEM/ACMSE
55 rue Metcalfe Street,
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1-877-595-2394
www.casem-acmse.org

Why Sponsor the 2018 CASEM Sport Medicine Conference ?

In 2018, the Canadian Academy of Sport and Exercise Medicine (CASEM) will host its annual scientific conference in Halifax Nova-Scotia. Sponsoring the 2018 CASEM Sport Med conference provides exposure to the ever-growing sport and exercise medicine market. CASEM anticipates 350-400 delegates at this year's conference – approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PM&R and emergency).

The conference opens with the Welcome Reception on Wednesday evening and runs through until Saturday. This year, to maximize attendance, we are holding the prestigious Gala Dinner on the Friday evening in the Empress's famous Crystal Ballroom. CASEM has developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field

Target Audience – The Conference is open to all sport medicine health care professionals.



CASEM Sport Medicine Conference 2018



SPONSORSHIP LEVELS

DIAMOND - \$12,500

- ◇ 1st choice of trade show location
- ◇ 2 booths, 8 'x 10' adjacent display spaces
- ◇ Full page (inside cover) coloured advertisement ad in Exhibit Hall Guide
- ◇ 4 complimentary tickets for representatives to attend the scientific program and the Gala event
- ◇ Recognition as a sponsor in the Exhibit Hall
- ◇ Recognition (logo) on CASEM website with direct link to company website
- ◇ Acknowledgement of support in Exhibit Hall Guide

PLATINUM - \$10,000

- ◇ Choice of trade show location (after Diamond)
- ◇ 2 booths, 8' x 10' adjacent display spaces
- ◇ Full page (back inside cover) coloured advertisement ad in Exhibit Hall Guide
- ◇ 3 complimentary tickets for representatives to attend the scientific program and the Gala event
- ◇ Recognition as a sponsor in the Exhibit Hall
- ◇ Recognition (logo) on CASEM website with direct link to company website
- ◇ Acknowledgement of support in Exhibit Hall Guide

GOLD - \$7,500

- ◇ 1 booth, 8' x 10' display space
- ◇ 2 complimentary tickets for representatives to attend the scientific program and the Gala event
- ◇ Recognition (logo) on CASEM website with direct link to company website
- ◇ Acknowledgement of support in Exhibit Hall Guide

SILVER - \$5,000

- ◇ 1 booth, 8 x 10' display space
- ◇ Recognition (logo) on CASEM website with direct link
- ◇ Acknowledgement of support in Exhibit Hall Guide

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EXTRA SPONSORSHIP - **BRONZE LEVEL**

HOTEL KEY CARDS - \$3,000

This is an excellent way to welcome delegates to the conference, while raising brand awareness among your target audience. Each guests receives 2 key cards which are typically viewed 8-12 times per day.

CHARGING STATION - \$2,500 per 2 available

2 Charging Stations are available. Have your choice to strategically place one in a high traffic area in or near the exhibit hall or at your booth. These stations allow for multiple devices to charge at one time. Each charging station will be branded with your company logo making your brand highly visible to delegates.

WELCOME RECEPTION - \$2,000

Be the exclusive sponsor for the conference welcome reception. As sponsor, your company name and logo will be feature on a large welcome banner. This is an excellent way to raise brand awareness.

COFFEE BREAKS - \$1,000/each 3 available

There are 3 opportunities to sponsor coffee breaks - Thursday, Friday and Saturday. For each day you sponsor, a poster will be placed at each coffee station stating " Today's Coffee Break is brought to you by: insert company name and Logo" and will feature your company brand.

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SPONSORSHIP AGREEMENT

Halifax Convention Centre- Halifax, NS
June 6-8, 2018

Company: _____

Company Address: _____

E-mail of Person to Contact: _____

Telephone: _____

SPONSORSHIP AMOUNT

- DIAMOND - \$12,500
- PLATINUM- \$10,000
- GOLD - \$7,500
- Silver - \$5,000

EXTRA SPONSORSHIPS:

- Hotel Key Cards (\$3000)
- Charging Station (\$2500/each - 2 available)
- Coffee Breaks (Thursday) (\$1000)
- Coffee Breaks (Friday) (\$1000)
- Coffee Breaks (Saturday) (\$1000)

Please make cheque payable to the CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE

Cheque # _____ VISA _____ M/C _____

Credit Card No: _____ / _____ / _____

Expiry Date: month _____ year _____ Amount to be billed \$ _____

Name on Card: _____

Authorized Signature: _____

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