

CASEM Sport Medicine Conference

EXHIBITOR BROCHURE



Halifax

2018

AN OCEAN OF SPORTS MEDICINE PEARLS

June 6-8, 2018

Halifax Convention Centre

Halifax, Nova Scotia



CASEM/ACMSE

55 rue Metcalfe Street,

Suite 300

Ottawa ON K1P 6L5

T. 613-748-5851

F. 613-912-0128

1-877-595-2394

www.casem-acmse.org

- **Lunch** will be provided to all conference attendees and served in the exhibit hall.
- **Exhibit Hall Guide** - every delegate will receive a comprehensive exhibit guide with company logos and descriptions.
- This conference will be operating under the new CQDPCM code of ethics governing all medical CME in Quebec. The new code came into effect Jan 1, 2017 in Quebec and 2018 for the rest of Canada. The new code can be viewed here: http://www.cemcq.qc.ca/en/index_guide.cfm

CASEM Mission Statement



Our mission is to forge a strong, collective voice for sport and exercise medicine; to be a leader in advancing the art and science of sport and exercise medicine, including health promotion and disease prevention, for the benefit of all Canadians

Exhibiting at the CASEM Annual Scientific Meeting provides you with exposure to the ever-growing sport and exercise medicine market. CASEM usually sees around 450-500 delegates at their annual conference – 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professionals including Physiotherapists, Athletic Therapists, Chiropractitioners and Nurses. Our physician base is spread between primary care sport medicine and specialty medicine including orthopaedics, paediatrics, PM&R and Emergency Care

The exhibit component opens Wednesday evening with the Welcome Reception and runs through to Friday afternoon. Wednesday evening being a dedicated time for delegates to browse through the exhibit as we host our Welcome Reception in the exhibit hall.

The Sport Medicine Conference has developed an excellent scientific program which is designed to prepare and update sport and exercise medicine physicians on a wide range of sports medicine topics. The purpose of the meeting is to foster a collegial relationship among dedicated, competent sports medicine physicians who are recognized as experts by their peers worldwide and to provide a quality educational experience. The exposition is designed to update the sports medicine practitioner's knowledge of products, information services, literature and equipment pertinent to the treatment of their patients.

Target Audience

Physicians and Health Care Practitioners interested in the field of sports and exercise medicine.

Your Exhibit Benefits

By exhibiting at the CASEM Sport and Exercise Medicine Conference you are entitled to the following:

- Access to more than 400 CASEM physicians and health care professionals specializing in sport and exercise medicine
- The CASEM and Exhibitor Welcome Reception on Wednesday evening provides you with the opportunity to meet attendees during unopposed exhibit time.
- Each day a light **breakfast** and **lunch** and **refreshment breaks** will be held in the exhibit hall, providing your company with uninterrupted time to visit with the sports medicine audience.
- 8' high drape back wall, 4' high drape side wings, 1-2' x 6' covered and skirted display table, 2 side chairs, waste paper basket and 1 paper booth identification name sign.
- Your company logo and description will be visible in the comprehensive Exhibit Hall Guide

BOOTH RATES

EARLY BIRD:

By December 31, 2017

- 8 x 10 booth \$2,500 CDN(+GST)
- 2-8 x 10 booths\$4,500 CDN(+GST)

REGULAR RATE:

By April 6, 2018

- 8 x 10 booth \$3,000 CDN(+GST)
- 2-8 x 10 booths.....\$5,500 CDN(+GST)
- 8 x 10 (Not for Profit Only)*:.....\$1,100 CDN(+GST)

IN THE NICK OF TIME

After April 6, 2018

- 8 x 10 booth\$3,500 CDN(+GST)
- 2-8 x 10 booths.....\$6,000 CDN(+GST)

Payment

Full payment is required upon application for booth space. Space cannot be held without a completed application form and **FULL PAYMENT**. CASEM accepts VISA, MasterCard or Cheque.

Waiting List

Exhibit space fills up quickly. In the event that all exhibit space is taken, companies wishing to participate in the show will be placed on a waiting list based on a first come, first served basis. A 50% deposit is required to be on the waiting list which will be refunded if there is no space available one week before the conference begins.

Cancellation

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to **February 28th, 2018**. Cancellation after that date will result in forfeiture of the entire payment.

Exhibit Space Reservation

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this

brochure) with the full payment made payable in Canadian dollars to CASEM. Booths space will be assigned on sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. CASEM reserves the right to make changes in the assignment of the floor plan at any time.

Refreshments: lunch will be provided to all delegates and served in the exhibit hall. A light breakfast, as well as morning and afternoon coffee breaks will also be served in the main exhibit hall for both exhibitors and delegates on the exhibition days.

Set Up and Tear Down Times

Exhibit Set up:

Wednesday June 6, 2018 - 12:00pm - 5:00pm

Exhibit Tear down:

Friday June 9, 2018 - after 4:00pm

The CASEM Welcome Reception is scheduled for Wednesday evening. Exhibitors must be present at the Reception as this also serves as the opening of the exhibit hall. Announcements will be made at the general sessions and in the official program encouraging registrants to visit the exhibit area.

TENTATIVE EXHIBIT HOURS (to be confirmed)

Wednesday, June 6, 2018 5pm - 8pm

Thursday, June 7, 2018 7:30am - 5pm

Friday, June 8, 2018 7:30am - 4pm



Invitation to Exhibit

Stranded Freight

All exhibit material must be removed from the exhibit hall by Friday, June 8 2018 - **10pm**. All additional charges for freight will be at Exhibitor expenses.

Shipping & Receiving

Global Convention Services will be the official freight handler for the conference. Further details to be confirmed in the forthcoming exhibitor manual.

Booth Staffing

As a courtesy to all participants and exhibitors, CASEM requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing. Exhibitors should not leave booths unattended during exhibit hours.

Badges

Each person working in or visiting the exhibits will be required to register and wear an identification badge provided by CASEM. Each representative must wear the official badge at all times while in the exhibit area. Please make sure to submit the name of your representatives' names in advance so badges can be provided in your booth kit.

Storage

There will be no on site Exhibitor Storage of empties available. Should off site storage be required by the exhibitor contact the exhibitor company.

Exhibitor Services

Global Convention Services LTD.

www.globalconvention.ca

Electricity

TBD

Internet Access

Complimentary

Insurance

Each exhibitor shall, at their sole cost and expense, maintain throughout the meeting comprehensive liability insurance against claims for bodily injury or death at the meeting. The exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Halifax Convention Centre reserve the right to arrange cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly.

Security

Exhibit Hall will be locked between 6:00 pm and 6:30 am. Exhibit booths should be staffed during exhibit hours.

Accommodations

CASEM has secured room blocks at the following hotels
Homewood Suites 1-902-429-6620
Hampton Inn 1-902-422-1391

Exhibit Hall

Halifax Convention Centre

Convention Hall C2

1800 Argyle Street

Halifax, NS

B3J 2V9

HALIFAX 2018

CASEM 2018 Annual Conference Application and Contract

June 6-8, 2018—Halifax Convention Centre—Halifax, NS



It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM Annual Meeting does not impose upon the Canadian Academy of Sport and Exercise Medicine and the Halifax Convention Centre any liability which might be incurred by representatives of the undersigned company as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither the Canadian Academy of Sport and Exercise Medicine nor the Halifax Convention Centre and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Halifax Convention Centre reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. **No cancellation of this agreement will be accepted, nor refund provided after February 28, 2018.** Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM management for other exhibit uses. **NOTE:** CASEM is entitled to final approval of exhibitors and their exhibits.

Please print legibly your company name and contact information as you wish it to appear.

Company Name : _____

Address: _____

City: _____ Province: _____ Postal Code: _____ Country (if other than Canada) _____

Signing Officer: _____ Signature: _____

Contact Name (for all correspondence): _____ Contact Persons Phone:(____) _____

Alternate Phone:(____) _____ Fax:(____) _____

Contact Email: _____ Company Website Address : _____

Name of person(s) working the booth (for badges):

**Booth description: A 50 word booth description is required before April 15, 2018 . If available in French, please submit with the English file. *
Please e-mail to: rmenard@casem-acmse.org*

EXHIBIT BOOTH PAYMENT

Early Bird: Application must be received by December 31, 2017

- 8 x 10 booth..... \$2,500 CDN (+ GST)
- 2—8 x 10 booths..... \$4,500 CDN (+ GST)

Regular: Return Application by April 6, 2018

- 8 x 10 booth..... \$3,000 CDN (+ GST)
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- 8 x10 (Not for profit only)* limited number available..... \$1,100 CDN (+ GST)

In the Nick of Time: Return application after April 6, 2018

- 8 x 10 booth..... \$3,500 CDN (+ GST)
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Cheque # _____ (payable to CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA _____ M/C _____

Credit Card No: _____ Total Amount \$ _____

Expiry Date: month _____ year _____

Name on Card: _____

Authorized Signature: _____

Date: _____